

**The Fertő/Neusiedler Lake Cultural Landscape world heritage site,  
as a good sample how to manage successfully a multi-sectoral  
common value**

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**Abstract**

The Fertő/Neusiedler Lake world heritage has been a well managed transboundary area since the winning of the world heritage award in 2001. There is a very effective multi-sectoral cooperation in the Hungarian part of the site to manage, develop all heritage values and monuments are in the area. This cooperation is the base of many good processes, like growing biodiversity, more and more pretty settlements, increasing heritage tourism in the area etc....During the last fifteen years many joint rural developing programs have started and finished successfully in the area, involving many kind of stakeholders in the implementation of them, and other joint programs are planned for the interest of heritage sites and monuments.

**Keywords:** *transboundary, cultural landscape; multi-sectoral, cooperation, Fertő-Landscape, heritage protection*